

EXHIBITOR PROSPECTUS

ISASS



25TH Annual Conference

APRIL 10-12, 2025

FONTAINEBLEAU MIAMI BEACH | MIAMI BEACH, FL

*A Society
in Motion*

CO-PRESIDENTS



CO-PRESIDENT, US
**Morgan
Lorio, MD**



CO-PRESIDENT,
INTERNATIONAL
**Matthew
Scott-Young, MD**

Fontainebleau Miami Beach

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PROGRAM CHAIR
**Mohamad
Bydon, MD**



PROGRAM CHAIR
**Ronald A.
Lehman Jr., MD**



VICE CHAIR
**Timur
Uraikov, MD**



VICE CHAIR
**Christopher A.
Yeung, MD**

JOINTLY
PROVIDED BY



Dear Exhibitor,

We are pleased to invite you to exhibit and support the ISASS Annual Conference which will be held April 10-12, 2025, at Fontainebleau Miami Beach in Miami Beach, FL. ISASS is celebrating 25 Years of Innovation and Collaboration with Spine Surgeons, and our Industry Partners.

WHY ATTEND ISASS?

- ◆ A robust program featuring an excellent array of faculty members from all over the world.
- ◆ More opportunities for your company to advertise, participate in and present your new techniques and technologies.
- ◆ 11 total exhibit hours, including 4 hours of exhibit time provided during the welcome reception, morning and afternoon refreshment breaks, and lunches.

We hope you join us in April!



KEY DATES

February 9, 2025 // Application Deadline

February 19, 2025 // Space Assignments and Service Kits Emailed

March 14, 2025 // Housing Deadline

2024 EXHIBITORS & SUPPORTERS

3Spine	elliquence	OsteoCentric
4WEB Medical	Eminent Spine	Pacira Biosciences
Acuity Surgical	Expanding	Premia Spine
Aesculap Implant	Innovations, Inc.	Providence Medical
Systems, LLC.	Globus Medical	Technology
Amplify Surgical	Induce Biologics USA	RIWOspine
ATEC Spine	Intrinsic Therapeutics,	Royal Biologics
Augmedics	LLC	SI-BONE
Biocomposites	joimax, inc.	Spinal Elements
Bioventus	Joline GmbH & Co. KG	Spine Wave
Bolt Navigation	Kuros Biosciences	Spineology
Captiva Spine	Mainstay Medical	Stryker
Carlsmed	Mectron North America,	SurGenTec
Centinel Spine	previously Piezosurgery	Surgeon's Capital
Cerapedics	Inc	Management
CornerLoc	Medtronic	Tenon Medical
DePuy Synthes	MiRus	Tobra Medical
Elevation Spine	Orthofix / SeaSpine	VIVEX
	OssDsign, Inc.	ZimVie



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Conference Details

CONFERENCE DATES

April 10-12, 2025

LOCATION

Fontainebleau Miami Beach
4441 Collins Ave,
Miami Beach, FL 33140

EXHIBIT LOCATION

Sparkle East Ballroom

EXHIBIT DATES & HOURS

Thursday, April 10th
12:00-6:30 PM

Friday, April 11th
10:00 AM-3:00 PM

EXHIBIT BOOTH INSTALLATION

Thursday, April 10th
6:00-11:30 AM

EXHIBIT BOOTH DISMANTLING

Friday, April 11th
3:00-8:00 PM

EXHIBIT CONTRACTOR

Expo Convention Contractors
info@expocci.com
(305) 751-1234

CONTACT

Alison Matta
ISASS Conference
Planning Office
Tel: (630) 681-1040 ext. 300
Email: amatta@broad-water.com

ACCME

ISASS recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME.

TARGET AUDIENCE

With a worldwide membership, as well as attendees from a range of disciplines—including neuro, spine and orthopedic surgeons as well as physical therapists, physician's assistants, scientists, and researchers. ISASS 2025 is the place to reach a diverse audience in a manageable space that allows for plenty of one-on-one conversations.



Conference At-A-Glance

THURSDAY, APRIL 10

7:00 AM	Registration Opens
7:30	GENERAL SESSION 1 (PART 1): New & Emerging Spine Technology: Where Are We Headed? (NON-CME)
9:00	GENERAL SESSION 1 (PART 2): Most Pressing Challenges Facing Spine Surgery—Panel Discussion (NON-CME)
9:30	Non-CME Workshops & Refreshment Break
10:00	GENERAL SESSION 2 (PART 1): Motion Preservation in the Spine: Artificial Discs and Beyond
11:00	GENERAL SESSION 2 (PART 2): ISASS History & Evolution—The First 25 Years—Guests and Panel Discussion
12:00 PM	Lunch with Exhibits, E-Poster Viewing & Early Career Surgeon Lunch
1:00	CONCURRENT SESSION 1: Updates in Complex Spine Surgical Techniques (NON-CME)
	CONCURRENT SESSION 2: Outpatient Spine Surgery: Fad or Expanding Frontier?
2:30	Refreshment Break with Exhibits & E-Poster Viewing
3:00	GENERAL SESSION 3 (PART 1): Advanced Surgical Techniques: This Went Better Than I Thought / US Presidential Address
5:00	GENERAL SESSION 3 (PART 2): Life Lessons I Learned on My Journey as a Spine Surgeon—Honored Speakers
5:30	Welcome Reception with Exhibits

FRIDAY, APRIL 11

7:00 AM	Registration Opens
7:30	Non-CME Workshops with Breakfast
8:30	GENERAL SESSION 4: Top Free Papers and IJSS Articles
10:00	Refreshment Break with Exhibits & E-Poster Viewing
10:30	GENERAL SESSION 5: Advances in Endoscopic Spine Surgery
12:00 PM	Lunch with Exhibits & Exclusive Non-CME Lunch Workshop
1:00	CONCURRENT SESSION 3: Spinal Oncology: Decision Management and Treatment Options
	CONCURRENT SESSION 4: Treating the SI Joint: Technologies, Techniques, and Outcomes (NON-CME)
2:30	Refreshment Break with Exhibits & E-Poster Viewing
3:00	GENERAL SESSION 6 (PART 1): My Worst Complications: What I Would Have Done Differently, IJSS Update, & International Presidential Address
5:00	GENERAL SESSION 6 (PART 2): Debates & Drinks
6:00	Women in Spine Surgery Reception
7:00	ISASS 25TH Anniversary Celebration—All-Attendee Event

SATURDAY, APRIL 12

7:00 AM	Registration Opens
7:30	Exclusive Non-CME Workshop with Breakfast
8:30	GENERAL SESSION 7: Free Papers—Rapid Fire
10:00	Refreshment Break
10:30	GENERAL SESSION 8: How I Treat This in My Country: World-Wide Perspectives
12:30 PM	Lunch (Grab-n-Go to Free Papers)
12:45	GENERAL SESSION 9: Free Papers—Rapid Fire
2:00	Conference Adjourns

General Exhibiting Information

BOOTH ASSIGNMENTS

All corporate support opportunities, including Non-CME Technology Workshops are only available to registered ISASS exhibitors. Booths are assigned based on overall corporate support and the date the application is received.

CORPORATE BADGES

Any additional badges above the allotted amount in your registration are \$895 each. After March 14, 2025, an additional late registration fee of \$100 will apply to each registration. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted.

SOCIAL MEDIA FOLLOWERS



@ISASSorg // 5,506 followers



@The International Society for Advancement of Spine Surgery // 1,913 followers



@ISASS_official // 1,543 followers



@InternationalSpineSurgeons // 973 followers



Support Opportunities

OPPORTUNITY

PRICE

Exhibits

Premium Exhibit Space*

(Please refer to the floor plan on page 12 for a full list of Premium Exhibit Spaces.)

\$7,950

◆ One three-sided booth with black drape near the main entrance

(please see floor plan on page 12)

- ◆ 8' high back wall and 3' high side rails
- ◆ One 6' draped table
- ◆ Two chairs
- ◆ One wastebasket
- ◆ One exhibitor identification sign
- ◆ Two exhibitor registration badges
- ◆ Two copies of the Conference Guide

*Please **contact us** for availability before applying.

Standard Exhibit Space

\$6,950

- ◆ 8' high back wall and 3' high side rails
- ◆ One 6' draped table
- ◆ Two chairs
- ◆ One wastebasket
- ◆ One exhibitor identification sign
- ◆ Two exhibitor registration badges
- ◆ Two copies of the Conference Guide

Hospitality Suites

An exclusive, private meeting room outside of the exhibit hall for your company to use as needed.

Two Day Suite (Thursday & Friday) \$10,000

One Day Suite (Thursday or Friday) \$6,000

Non-CME Technology Workshop Opportunities

Non-CME Technology Workshop with Refreshments

\$8,950

A 30-minute workshop on Thursday during the refreshment break from 9:30-10:00 AM.

Three spaces available. Up to three workshops may be held concurrently.

Non-CME Technology Workshop with Breakfast

\$9,950

A 50-minute workshop on Friday morning from 7:30-8:20 AM.

Three spaces available. Up to three workshops may be held concurrently.

Exclusive Non-CME Technology Workshop with Lunch

\$11,500

An exclusive 50-minute workshop on Friday from 12:00-12:50 PM.

EXCLUSIVE Non-CME Technology Workshop with Breakfast

\$9,950

An exclusive 50-minute workshop with breakfast on Saturday morning from 7:30-8:20 AM.

Support Opportunities

Technology Update Opportunities

General Session Technology Update

\$6,500

Present a 6-minute Technology Update during the *New & Emerging Spine Technology: Where Are We Headed?* session on Thursday from 7:30–9:00 AM.

Concurrent Session Technology Update

\$4,950

Present a 6-minute Technology Update during one of the following concurrent sessions:

- ◆ Updates in Complex Spine Surgical Techniques (*Thursday from 1:00–2:30 PM*)
- ◆ Treating the SI Joint: Technologies, Techniques, and Outcomes (*Friday from 1:00–2:30 PM*)

Eblast Opportunities

Eblast to ISASS Database

\$4,500

Banner Ad in Eblast to ISASS Database

\$3,500

Market Research Survey

\$5,000

Eblast to ISASS Conference Registrants (limited availability)

\$3,500

Banner Ad in Eblast to ISASS Conference Registrants

\$3,000

ISASS.org Digital Opportunities

Banner Ad on ISASS.org Website

\$3,000

Your ad will be displayed on the homepage for one month.

Featured Surgical Techniques Video

\$6,000

Highlight your 5-minute surgical technique video in the ISASS Surgical Video Library for one year.

Featured Surgical Case Study

Your surgical case study will stay in the ISASS case Library for one year.

\$4,000

ISASS Conference Guide Advertisements

Conference Guide Full Page Ad

\$3,500

Conference Guide Half Page Ad

\$1,750

Social Media Opportunities

Social Media Video Spotlight

\$1,750

Social Media Post

\$1,000

Support Opportunities

On-Site Marketing Opportunities

Charging Lounge	\$10,000
Provide attendees with a way to charge their electronics by supporting the charging lounge located in the foyer. Your company will be recognized on signage near the charging lounge. You may bring marketing collateral to place on tables in the lounge and a maximum of 2 pop-up banners to display in the lounge.	
Wireless Internet Access	\$6,000
Provide access for wireless-enabled devices in the general session room and exhibit hall during the conference. Your company will be prominently acknowledged on signage in the registration area, and on our website. The access code can be branded.	
Branded Hotel Key Sleeves	\$6,000
Feature your logo or graphics on each hotel key sleeve provided to our group.	
Conference Bags*	\$5,500
Badge Lanyards*	\$5,500
Room Drop*	\$5,000
Java Jackets for Refreshment Breaks*	\$3,500
Napkins for Refreshment Breaks*	\$3,500
Notepads or Pens*	\$3,500

Networking Opportunities

Welcome Reception	\$10,000
Support the Welcome Reception held in the Exhibit Hall on Thursday evening from 5:30–6:30 PM. Company may have one 6 ft table in the foyer outside of the exhibit hall and may also bring a maximum of two pop-up banners to display outside of the exhibit hall during the reception. A specialty food and beverage station will be placed in the aisle immediately outside of your booth space. Your company will be acknowledged in course announcement slides, on signage, and in the printed Conference Guide.	
Co-Support: Women in Spine Surgery Reception	\$7,500
Receive a 3-minute speaking opportunity during the event on Friday evening from 6:00–7:00 PM. Topic must be related to women in spine surgery. Company may send 3 representatives to attend. Two spaces available.	
NEW Irene Say Memorial Scholarship	\$4,000
Support a scholarship named in the honor of Irene Say, MD. Irene was a talented spine surgeon, a dedicated mentor, a force of positive energy, and above all a kind and remarkable soul. The scholarship will be provided to an outstanding early career female surgeon in the field and will cover housing and registration fees for the recipient. Your company will be acknowledged on signage and in the Conference Guide.	
Co-Support: All-Attendee Celebration	\$10,000
Support the ISASS' Special 25th Anniversary All-Attendee Celebration held at the Fontainebleau on Friday evening. Company may have one 6 ft table near the entrance of the event and may also bring a maximum of two pop-up banners to display. Your company will receive 5 complimentary tickets to the event. Your company will be acknowledged in course announcement slides, on signage, and in the printed Conference Guide.	

Support Opportunities

Early Career Surgeon Opportunities

EXCLUSIVE Early Career Surgeon Lunch Workshop

\$15,000

Present on the topic of your choice up to 40 Early Career Surgeons during lunch on Thursday from 12:00-12:50 PM.

Early Career Surgeon Event

\$5,000

Host Early Career Surgeons for an event of your choice on Thursday evening from 6:30 PM onwards. Company is responsible for arranging and paying for the event. ISASS will guarantee a minimum of 8 Early Career Surgeons. Limited quantity available.

Resident, Fellow, and Early Career Surgeon Travel Grant

\$3,000

Company provides grant(s) to support residents, fellows, or Early Career Surgeons to attend the conference. Receive the contact information of the attendee(s) benefited by your grant. Your company will be acknowledged in the Conference Guide and in course announcement slides.

General Support

General Annual Conference Support

\$1,000 and up

Show your support for the ISASS Conference with a general support pledge of any amount of \$1,000 and up. Receive acknowledgment in course announcement slides, on signage, and in the printed Conference Guide.



Want your technology to be featured in an *International Journal of Spine Surgery (IJSS)* Special Issue?

SPONSORSHIP BENEFITS:

- ◆ Includes a **2-page Tech Update** and a **promotional online ad**.
- ◆ **Your sponsored content** (Tech Update) would be:
 - ◆ Hosted on the **IJSS website**
 - ◆ Promoted to **10,000+ spine surgeons** and allied health professionals



Ask us about participating in an upcoming Special Issue!

Corporate Support Recognition & Badges

As a sign of appreciation for our corporate partners who support ISASS, we are pleased to offer the following recognition and benefits:

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$100,000 and above	\$75,000 and above	\$50,000 and above	\$25,000 and above	\$15,000 and above
ISASS website listing (for one year)	✓ With logo and URL	✓ With logo and URL	✓ With logo	✓	✓
Acknowledgement in ISASS Conference Guide	✓ Full-page	✓ Full-page	✓ Half-page	✓	✓
Complimentary Ad in ISASS Conference Guide	✓ Full-page	✓ Full-page	✓ Half-page		
Prominent recognition on ISASS Conference signage and in course announcements	✓ With logo	✓ With logo	✓ With logo	✓ With logo	✓
Recognition on ISASS social media channels	✓	✓	✓	✓	✓
Badge ribbons for the Conference indicating support level	✓	✓	✓	✓	✓
Podium award presentation at the Conference	✓				
Complimentary exhibitor badges (over allotted)	12	8	6	4	2

The top annual supporter will receive a meeting with the ISASS Board of Directors.

Calculation of Support: All corporate support dollars (grants, advertising, sponsorships, IJSS Special Issues, etc.) provided to ISASS by your company, after the 2024 conference (between the dates of April 28, 2024, and January 31, 2025), will be counted toward your 2025 annual conference support level, as long as your 2025 conference support is equal to or greater than your total 2024 annual conference dollar amount.

Housing Details

Fontainebleau Miami Beach

4441 Collins Avenue | Miami Beach, FL 33140



Room Rates

Run of House: \$399/night (before taxes and fees)

Taxes & Fees

All guests reservations are subject to a room tax of 14% (subject to change) and a discounted \$42 hotel fee per room per day.

Deposit and Cancellation Policy

All reservation requests will require a one (1) night advance payment that will be refundable only if the reservation is cancelled at least 30 days prior to arrival date.

Reservations Procedure

Make your reservation by March 14th!

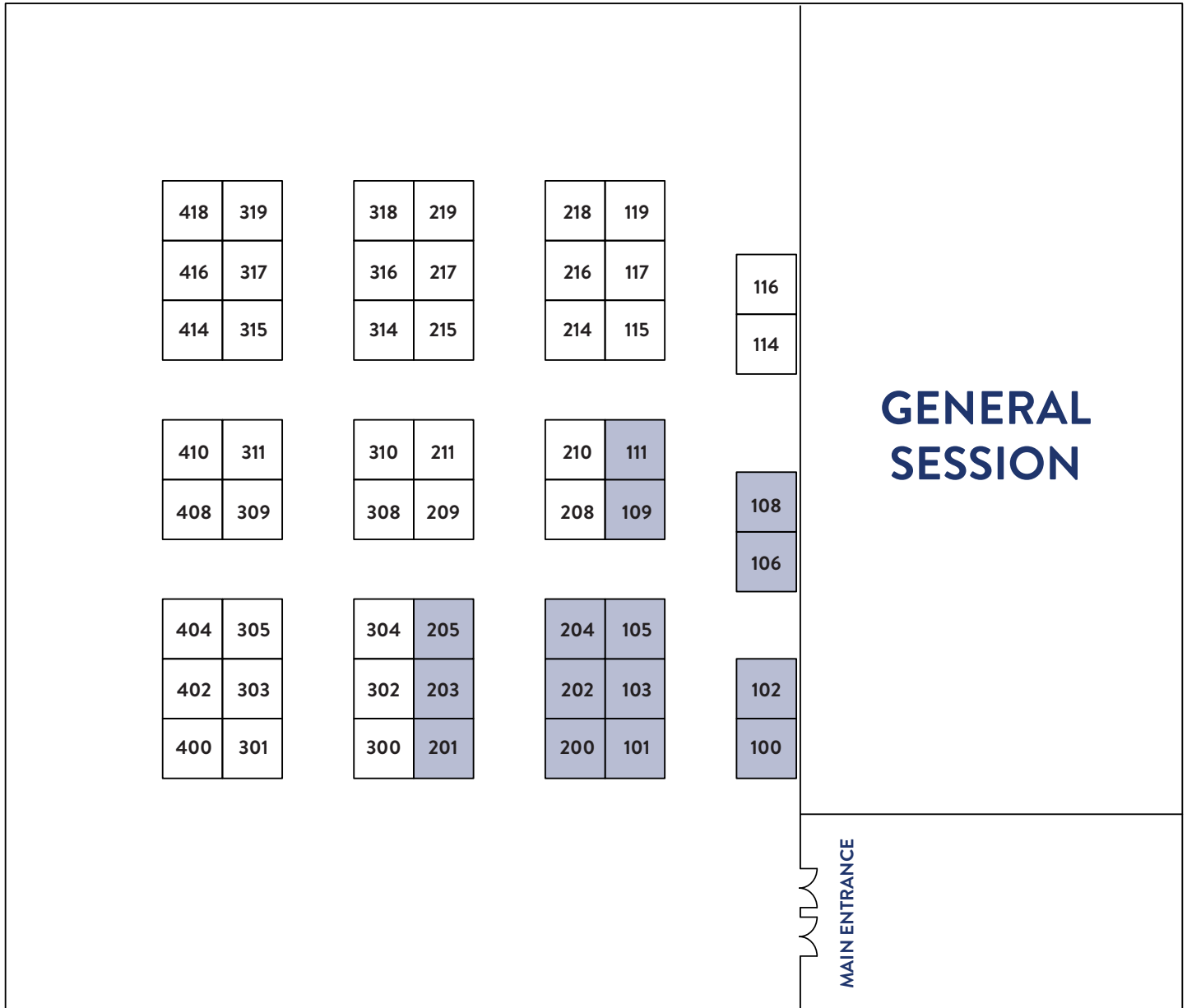
The discounted rate will not be available after March 14th, or if the room block sells out. Reservations after this date will be taken on a space available basis only, at current prevailing rates.



Book Online

Exhibit Floor Plan

Food and beverage stations will be rotated through the exhibit hall.



Standard Exhibit Space



Premium Exhibit Space

Application

COMPANY NAME

CONTACT NAME

CONTACT EMAIL ADDRESS

BOOTH PREFERENCES:

1. _____ 2. _____ 3. _____

Space assignment is at the sole discretion of the ISASS Planning Office.

10X10 EXHIBIT SPACES

Premium Exhibit Space*

(Please refer to the floor plan on page 12 for a full list of Premium Exhibit Spaces.) *Please **contact us** for availability before applying.

Quantity: _____ x \$7,950 = _____ **TOTAL**

Standard Exhibit Space

Quantity: _____ x \$6,950 = _____ **TOTAL**

HOSPITALITY SUITES

☐ Hospitality Suite

☐ One Day: Please select preferred day:

☐ Friday OR ☐ Saturday

\$6,000

☐ Both Days

\$10,000

NON-CME TECHNOLOGY WORKSHOP OPPORTUNITIES

☐ Non-CME Technology Workshop with Refreshments (Thursday 9:30-10:00 AM)

\$8,950

☐ Non-CME Technology Workshop with Breakfast (Friday 7:30-8:20 AM)

\$9,950

☐ EXCLUSIVE Non-CME Technology Workshop with Lunch (Friday 12:00-12:50 PM)

\$11,500

☐ EXCLUSIVE Non-CME Technology Workshop with Breakfast (Saturday 7:30-8:20 AM)

\$9,950

TECHNOLOGY UPDATE OPPORTUNITIES

☐ General Session Technology Update (New & Emerging Spine Technology: Where Are We Headed? session)

\$6,500

☐ Concurrent Session Technology Update

\$4,950

☐ Updates in Complex Spine Surgical Techniques (Thursday from 1:00-2:30 PM)

☐ Treating the SI Joint: Technologies, Techniques, and Outcomes (Friday from 1:00-2:30 PM)

EBLAST OPPORTUNITIES

☐ Eblast to ISASS Database

\$4,500

☐ Banner Ad in Eblast to ISASS Database

\$3,500

☐ Market Research Survey

\$5,000

☐ Eblast to ISASS Conference Registrants

\$3,500

☐ Banner Ad in Eblast to ISASS Conference Registrants

\$3,000

ISASS.ORG DIGITAL OPPORTUNITIES

☐ Banner Ad on ISASS.org Website

\$3,000

☐ Featured Surgical Techniques Video

\$6,000

☐ Featured Surgical Case Study

\$4,000

ISASS CONFERENCE GUIDE ADVERTISEMENTS

☐ Conference Guide Full Page Ad

\$3,500

☐ Conference Guide Half Page Ad

\$1,750

SOCIAL MEDIA OPPORTUNITIES

☐ Social Media Video Spotlight

\$1,750

☐ Social Media Post

\$1,000

ON-SITE MARKETING OPPORTUNITIES

☐ Charging Lounge

\$10,000

☐ Wireless Internet Access

\$6,000

☐ Branded Hotel Key Sleeves

\$6,000

☐ Conference Bags

\$5,500

☐ Badge Lanyards

\$5,500

☐ Room Drop

\$5,500

☐ Java Jackets for Refreshment Breaks

\$3,500

☐ Napkins for Refreshment Breaks

\$3,500

☐ Notepads OR ☐ Pens

\$3,500

NETWORKING OPPORTUNITIES

☐ Welcome Reception

\$10,000

☐ Co-Support:

Women in Spine Surgery Reception

\$7,500

☐ **NEW** Irene Say Memorial Scholarship

\$4,000

☐ Co-Support: All-Attendee Celebration

\$10,000

EARLY CAREER SURGEON OPPORTUNITIES

☐ EXCLUSIVE Early Career Surgeon Lunch Workshop (Thursday 12:00-12:50 PM)

\$15,000

☐ Early Career Surgeon Event

\$5,000

☐ Resident, Fellow, and Early Career Surgeon Travel Grant

\$3,000

GENERAL SUPPORT

☐ General Annual Conference Corporate Support

\$1,000 and up

TOTAL:

Application

Application Deadline: February 9, 2025

Company Details

COMPANY NAME *(exactly as it should appear in course materials)*

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE *(exactly as it should appear in course materials)*

WEBSITE

CONTACT EMAIL ADDRESS

Billing Information

For your convenience, wire transfers in USD currency can be made:

- ◆ Within the US: Chase Bank, ABA #021000021
- ◆ Outside the US: Chase Bank, SWIFT #CHAUS33

☐ Credit Card ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME *(exactly as it appears on card)*

SIGNATURE *(I agree to pay according to the credit card issuer agreement)*

***A 3% processing fee will be applied to all credit card payments.**

☐ Check *(made payable to ISASS)* Check Number _____

A 50% deposit is required to hold your booth space. The remaining balance will be due within 45 days of application submission date. Please note the cancellation policy on page 17.

WE AGREE

Payment in full is due by the due date indicated on your invoice in order for booth space to be assigned.

Checks must be made payable to:

ISASS
111 W. Wesley Street
Suite 2
Wheaton, IL 60187

All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract. We hereby apply, subject to the terms of the ISASS printed Rules and Regulations, for exhibit space for our occupancy.

WAYS TO REGISTER

1. Email your applications to Alison Matta at amatta@broad-water.com

2. Mail
ISASS Annual Meeting
Planning Office
111 W. Wesley Street
Suite 2
Wheaton, IL 60187

3. Fax your application to:
(630) 682-5811

CANCELLATION

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before February 9, 2025, will receive a full refund, less a \$500 administrative fee. Cancellations received after February 9, 2025, will forfeit the entire cost of the booth.

Rules and Regulations

INTERPRETATION OF RULES

The following Rules and Regulations are part of the contract between the exhibitor and ISASS. All matters not covered in these Rules and Regulations shall be referred to ISASS for adjudication and the decision of ISASS shall be final. These Rules and Regulations may be amended at any time by ISASS, and all the amendments made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the ISASS Annual Conference and may be given at any authorized agent or representative of the exhibitor.

BOOTH ASSIGNMENTS

Booths will be allocated on the following basis: number of booths requested, corporate support dollars contributed to the 2025 Conference, date of receipt of application, and space availability. ISASS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond ISASS's control. ISASS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor producing activities or containing other disagreeable features in the area where the noise or aroma will not interfere with other exhibits. Show management (ISASS Conference Planning Office) reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.

BOOTH CONDUCT

ISASS reserves the right to approve all exhibits and activities related thereto. ISASS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the Annual Conference or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the ISASS for any refund whatsoever. ISASS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Annual Conference. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Linger in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. ISASS does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the Annual Conference. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature

outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

BOOTH CONSTRUCTION AND ARRANGEMENT

All parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. Two-story booths are not permitted. Signage may not be higher than 8 feet. Booths must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

CHILDREN

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the conference, including the installation and dismantling of exhibits.

CONTESTS, RAFFLES, AND DRAWINGS

Contests, raffles, and drawings are not permitted at the 2025 ISASS Annual Conference.

DEMONSTRATION AND LIABILITY

Exhibitions, demonstrations or distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Fontainebleau Miami Beach has been or is authorized to make

Rules and Regulations

any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing and signed by both parties hereto.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by ISASS (The Fontainebleau Miami Beach) is strictly forbidden and anyone doing so will be asked to leave the conference. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by ISASS. These rules begin at 6:00 am on April 10, 2025, through 6:00 pm on April 12, 2025.

FIRE REGULATIONS

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Fontainebleau Miami Beach.

FIRST RIGHT OF REFUSAL

Diamond corporate supporters of the 2024 ISASS Annual Conference will have first right of refusal for priority booth placement.

LIABILITY/HOLD HARMLESS AGREEMENT

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless ISASS, Official Service Contractor/Decorator, The Fontainebleau Miami Beach and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of The Fontainebleau Miami Beach and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of The Fontainebleau Miami Beach and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of The Fontainebleau Miami Beach and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of

the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the ISASS Annual Conference and the use of The Fontainebleau Miami Beach and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against ISASS and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the ISASS Annual Conference by anyone not an employee of ISASS or BroadWater (the ISASS Conference Planning Office) concerning the exhibitor or his/her exhibit. In the event that The Fontainebleau Miami Beach or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event the ISASS, The Fontainebleau Miami Beach, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to April 10, 2025, the opening day of the conference, ISASS shall refund the prepaid fee to the exhibitor.

Rules and Regulations

HANDOUTS AND GIVEAWAYS

Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the ISASS Conference Planning Office prior to the conference. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Alison Matta

c/o BroadWater ISASS Conference Planning Office
111 W. Wesley Street Suite 2
Wheaton, IL 60187 USA
(Samples will not be returned)

INDUSTRY EVENTS

No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with ISASS Annual Conference program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the conference. The ISASS Conference Planning Office should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning April 10, 2025, through April 12, 2025. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, ISASS, or the ISASS Annual Conference.

INSURANCE

The exhibitor acknowledges that ISASS, BroadWater, Expo Convention Contractors, nor Fontainebleau Miami Beach shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

PAYMENT

Payment in full must be made by the due date indicated on your invoice in order for booth space to be assigned. Submission of a contract does not guarantee booth assignment. A 3% processing fee will apply for credit card payments.

PURPOSE OF EXHIBIT

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies, and/or services.

REFUND FOR CANCELLATION

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before February 9, 2025, will receive a full refund, less a \$500 administrative fee. Cancellations received after February 9, 2025, will forfeit the entire cost of the booth.

SECURITY

ISASS will coordinate with The Fontainebleau Miami Beach to make sure the Exhibit Hall is locked beginning April 10, 2025, through April 12, 2025. Neither ISASS, BroadWater, nor Fontainebleau Miami Beach will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

SUBLETTING OF SPACE

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.